



SUPA EPIC EVENT KIT ACTIVITY GUIDE

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HELLO, FRIEND!

TO CELEBRATE DAV PILKEY'S NEWEST EPIC ADVENTURE,
DOG MAN: TWENTY THOUSAND FLEAS UNDER THE SEA, PUBLISHING MARCH 28TH,
WE ARE EXCITED TO SHARE THE AWESOMENESS THAT IS...

THE DOG MAN DAY SUPA EPIC EVENT KIT!

Read on to see what your kit holds, how to promote and stage your Supa Epic Event,
and find detailed instructions on how to run each individual activity.

YOUR DOG MAN DAY SUPA EPIC EVENT KIT INCLUDES:

- 10 Reproducible Activities: Directions for the activities are contained in this guide and the reproducible activities can be found in the enclosed envelope.
- Downloadable Dog Man Day Invitations to give to your customers or participants
- Comic Creator Sheets for event participants
- 1 Sing Along with the FLEAS Sheet
- 2 Reproducible Coloring Sheets
- Downloadable Dog Man Masks
- A bonus Scavenger Hunt Game can be downloaded on CelebrateDogMan.com

TO DOWNLOAD THESE ACTIVITIES AND MORE GO TO
CelebrateDogMan.com

PROMOTING YOUR SUPA EPIC EVENT

The time is almost here, and you don't want anyone to miss out on the fun. Display your posters in well-trafficked areas and organize your invitations to either mail out to Supa Fans or hand out to prospective attendees. Put together a display of Dav Pilkey books in your window, store, library, or classroom to highlight the upcoming celebration.

Give yourself a social strategy to count down to the event, at least two weeks in advance, using your website and social media to promote your event. You can even consider issuing a challenge to participants to generate excitement. As your Supa Epic Event is underway, make sure to take plenty of photos and videos that you can post to commemorate your accomplishments!

SOCIAL POSTS:

Go to CelebrateDogMan.com for suggested social posts and to download the official Celebrate Dog Man Day logo and additional Dog Man artwork.

Here's a suggested post to get you started!

Dog Man is back! To celebrate Dav Pilkey's latest adventure, *Dog Man: Twenty Thousand Fleas Under the Sea*, join us for a Dog Man Day Supa Epic Event on [insert date and time]. Come on by for fun activities, cool giveaways & lots of laughs. #celebratedogman #dogman



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STAGING YOUR SUPA EPIC EVENT

A week before your event, make sure you've printed plenty of the included activities, you've organized your giveaways, and you've gathered all the art supplies you'll need, such as pens, pencils, colored pencils, crayons, etc. Organize your space and make sure you have plenty of volunteers on hand to help distribute resources. Once you have all the physical materials for the event activities, make your space even more fetch-ing with the following suggestions to enhance the atmosphere.

DOG MAN DAY HERO-SCAPE

Create a simple cityscape out of cardboard or paper and tape on the walls with iconic landmarks such as the Police Station, Cat Jail, Dog Man's House, and the Hospital. Put this in an unobstructed area to be used as a photo backdrop for participants to take selfies in front of with their Dog Man masks. Label spray cans with homemade labels that read "Living Spray" and "Cannery Grow" and put these throughout the space with other strangely colored beakers of liquid as decorations to suggest there are enemies afoot.



Encourage staff to wear capes and eye masks and introduce their own Supa alter egos with name badges. Be creative with your new titles! Play *Dog Man: The Musical* or other royalty-free heroic music through speakers placed in the space.

Put a desk in your space with a sign saying "News Desk" and a fake microphone on it. Give regular "Breaking News" updates throughout the event to prompt new activities or celebrate memorable event moments. Bonus points if you have an Australian staff member to impersonate Sarah Hatoff.

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IT'S TIME FOR THE SUPA EPIC EVENT. DOG MAN IS GO!

NAME TAGS

As guests arrive, have volunteers stationed at the welcome area with the name tag stickers and markers. Guests can either fill in their own name, or they can be filled in for them by the volunteers. Ask guests to display their name tags where they can be seen. Let guests know they may want to leave room under their real name to write their Professor Poopypants name they will generate in Activity #2.

COMIC CREATORS

Kids can imagine and design their own Dog Man adventure using these comic creators and How to Draw guides.

You can find more How to Draw comic creator activities at EpicComicClub.com. Kids can upload their comics on this site too!

Prepare Ahead:

- Secure two kid-height easels.
- Gather comic creator tear pads to affix to easels.
- Have pens, pencils, colored pencils, markers, or crayons on hand.

During the Activity:

- Instruct guests they can work individually or in pairs (just like George and Harold)!
- Offer help as needed.



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ACTIVITY GUIDE

#1: PLANET PILKEY WORD SEARCH

Our favorite Dav Pilkey characters are in a jumble. Can your guests find all of the hidden words?

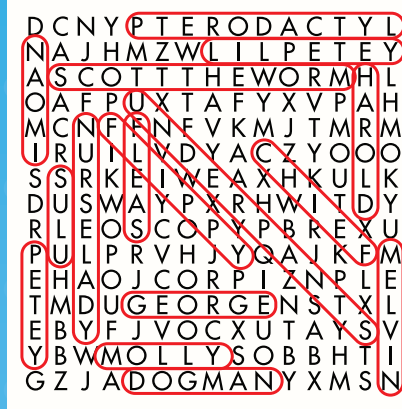
Prepare Ahead:

- Photocopy one handout per participant.
- Have pens or pencils on hand.

During the Activity:

- Instruct guests they can work individually or in pairs.
- Offer help as needed.

Answer Key:



#2: PROFESSOR POOPYPANTS'S NAME CHANGE-O-CHART 2000

Professor Poopypants is at it again! Help guests uncover a new silly identity with the Name Change-O-Chart 2000.

Prepare Ahead:

- Photocopy one handout per participant.
- Have pens or pencils on hand.

During the Activity:

- Hand out name generators to everyone present.
- Offer help as needed.

Hosting Tip: Guests may wish to add their new silly name to their name tag for added laffs.

#3: FUNNY FILL-INS

Petey shares stories of his childhood in the Dog Man books, and now your guests will rewrite history with their own clever imaginations.

Prepare Ahead:

- Photocopy one handout per participant.
- Have pens or pencils on hand.

During the Activity:

- Instruct guests they can work individually or in pairs, but each fills out their own handout.
- After the handout has been filled in, if working in pairs, read aloud with their reading buddy.
- Offer help as needed.

Actual excerpt from *Dog Man: Mothering Heights*: "And then one day when I least expected it, her love became something new. I didn't recognize it at first, but my mother's love was there staring me right in the face. Still believing in me, still forgiving me, and never giving up hope. Sometimes love is so strong it really does last forever and ever."

Hosting Tip: Be prepared to explain what an adjective is. Guide kids to find other adjectives throughout these activities or in the book themselves!

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#4: SUPA EPIC TRIVIA SHEET

Challenge your Supa Readers to show off their Supa Smarts with this Dog Man trivia game. The questions get more difficult as the quiz goes on, and there's even a bonus section with questions from the new book!

Prepare Ahead:

- Photocopy one Dog Man trivia sheet per participant.
- Photocopy one Dog Man trivia answer sheet per participant.
- Have pens or pencils on hand.
- Prepare a timer.

During the Activity:

- Read trivia questions aloud, one at a time.
- Give participants one minute to write down their responses.
- After all questions have been read, allow students to review their responses.
- Read answers aloud.

Answer Key:

- | | | | | |
|----------------------|-----------------|---------------------|------------------|------------------|
| 1. Harold and George | 6. Supa Buddies | 11. 11 | 15. Tadpole | 20. Molly |
| 2. Dav Pilkey | 7. A Clone | 12. Lightning Dude | 16. Solar Panels | 21. Jingle Bells |
| 3. Flip-O-Rama | 8. Flippy | 13. <i>Fetch-22</i> | 17. Big Jim | 22. Nurse Lady |
| 4. Petey | 9. Italian | 14. Treehouse | 18. Wally | |
| 5. Nurse Lady | 10. Cat Jail | Comix | 19. Moth | |

Hosting Tip: Prizes do not need to be given out to the winner(s) unless you wish to hand out plastic police badges, Dog Man “treats,” star stickers, in-store coupons, etc. on your own accord.

#5: COMMANDER CUPCAKE'S CRUDDY CONFECTIONS

Commander Cupcake's superpower is to consume cupcakes, but the city's flour supply is at stake. Watch your guests giggle at their grotesque recipes with this activity.

Prepare Ahead:

- Photocopy one handout per participant.
- Have pens or pencils on hand.

During the Activity:

- Instruct guests they can work individually or in pairs.
- Offer help as needed.

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#6: ACRONYM ANTAGONISTS

The FLEAS, or Fuzzy Little Evil Animal Squad, aren't the only threat to Dog Man and his friends. Help your guests imagine new foes with the prompt of canine and feline acronyms.

Prepare Ahead:

- Photocopy one handout per participant.
- Have pens or pencils on hand.

During the Activity:

- Instruct guests they can work individually or in pairs.
- Offer help as needed.

Hosting Tip: Be prepared to explain what an acronym is and give more real life examples, such as NASA.

#7: DOG MAN CAST QUIZ

The Dog Man cast is assembled with their bios, but their names are missing! Set a timer and see which Supa Fan can fill in the blanks the fastest!

Prepare Ahead:

- Photocopy one handout per participant.
- Have pens or pencils on hand.
- Prepare a timer.

During the Activity:

- Instruct guests they can work individually or in pairs.
- Set a timer if this is a competition.
- Offer help as needed.

Hosting Tip: Once again, prizes do not need to be given out to the winner(s) unless you wish to hand out plastic police badges, Dog Man “treats,” star stickers, in-store coupons, etc. on your own accord. Announcing the quickest record time could be a “Breaking News” update.

Answer Key: Dog Man, Petey, Li'l Petey, Molly, Sarah & Zuzu, Chief, Nurse Lady, 80-HD, Piggy

#8: SING ALONG WITH THE FLEAS

Guests gather to sing Crunky and Bub's original song and tickle their funny bones!

Prepare Ahead:

- Photocopy one handout per participant.
- Practice a few vocal exercises with out loud A, E, I, O's and U's.

During the Activity:

- Sing loud and sing proud.
- Ask singers to make up their own lyrics.

Hosting Tip: For some extra fun, add a few jingle bells!

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#9: FREEZE, FLEAS COLORING SHEET

Stop the FLEAS in their tracks with this coloring sheet!

Prepare Ahead:

- Photocopy one handout per participant.
- Provide a mix of coloring crayons and markers.

During the Activity:

- Offer help as needed.



#10: YOUR COVER TO COLOR COLORING SHEET

Guests show off their artistic skills and color their own version of the *Dog Man: Twenty Thousand Fleas Under the Sea* book cover.

Prepare Ahead:

- Photocopy one handout per participant.
- Provide a mix of coloring crayons and markers.

During the Activity:

- Offer help as needed.



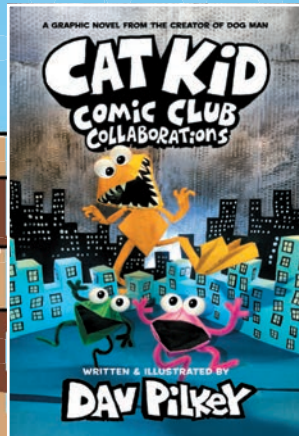
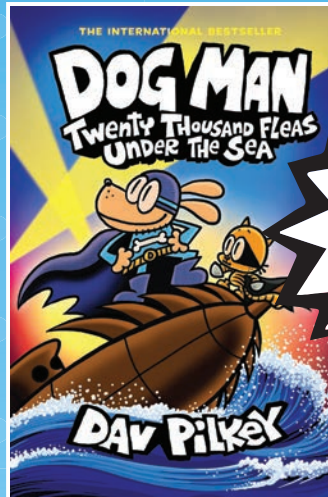
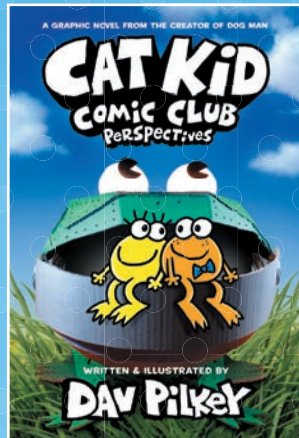
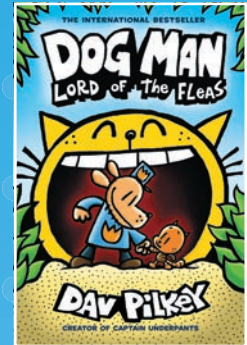
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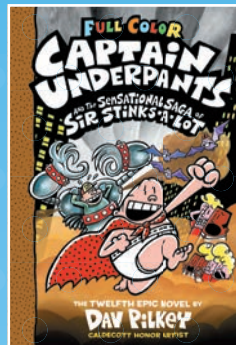
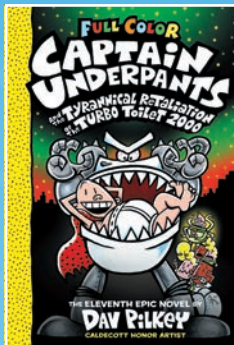
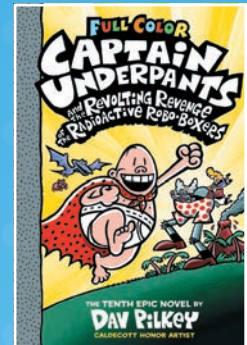
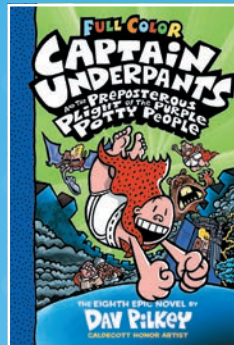
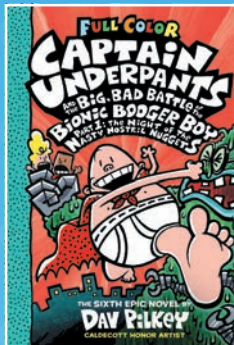
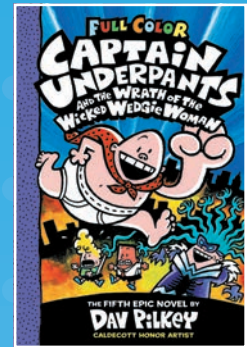
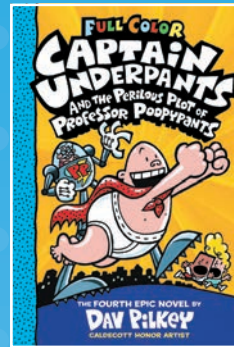
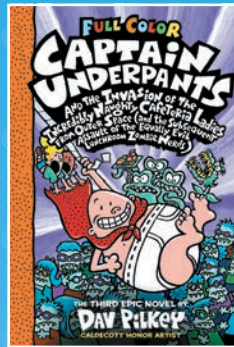
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GET READING



WITH DAV PILKEY!



Go to PlanetPilkey.com to join Dav Pilkey's Epic comic club, read chapters, watch videos, and make comics!



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WELL DONE!!

You've conducted an incredible Supa Epic Event!

For more activities and resources, be sure to check out Planet Pilkey at:
kids.scholastic.com/kid/books/planet-pilkey/

EVERYONE DIGS DOG MAN!

THE #1 WORLDWIDE BESTSELLER!

***"HIGH-INTENSITY, HEARTWARMING, AND, ABOVE ALL,
HYSTERICALLY FUNNY."**

– *Kirkus Reviews*, starred review

***"RIOTOUSLY FUNNY AND ORIGINAL."**

– *School Library Journal*, starred review

***"READERS (OF ANY AGE) WILL BE GIGGLING
FROM START TO FINISH."**

– *Publishers Weekly*, starred review

***"AN UTTER, UNFETTERED DELIGHT."**

– *Booklist*, starred review

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