

THE HARRY POTTER “WELCOME TO HOGWARTS” CONTEST
Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

1. How to Enter. Starting at 9am ET (Eastern Time) September 12th, 2023 until 11:59PM ET (Eastern Time) October 5th, 2023 (“Contest Period”), a parent or legal guardian of a child between ages 8-17 (“Entrant”) can enter the Contest by visiting www.scholastic.com/hp25contest (“Site”), reading the Official Rules, and having their child (must be between the ages of 8 – 17 at the time of entry) answer the contest question: “What Class Would You Take at Hogwarts and Why?” using 100 words or less (“Essay”). Entrants can complete the online entry form (including their name, email address, mailing address, phone number, and their child’s first name and age as of the date of entry), and follow the instructions on the Site to upload their child’s Essay and click the “submit” button. All entry information and Essays shall be collectively referred to herein as the “Submissions” or each as a “Submission.”

Limit one (1) Submission per Entrant, per child. MORE THAN ONE PARENT OR GUARDIAN CANNOT ENTER A SUBMISSION FOR THE SAME CHILD. Duplicate Submissions by the same Entrant will be disqualified. Submissions must comply with the Guidelines and Restrictions defined below in Section 3.

By entering, each Entrant warrants and represents the following with respect to their Submission: (a) Entrant is the sole and exclusive owner of all aspects of the Submission (b) the Essay in the Submission is Entrant’s child’s own original creation and has been executed solely by Entrant’s child; (c) Entrant is the parent or legal guardian of the child whose Essay is being submitted by Entrant and Entrant has the right and authority to submit the Essay created by their child in this Contest; (d) the Essay will not infringe on any rights of any third party, including but not limited to copyright, trademark, privacy, publicity and/or any other intellectual property right; (d) the Essay complies with the Guidelines and Restrictions (defined below in Section 3); and (e) the Essay has not been submitted previously in a promotion of any kind, won any kind of award and/or been exhibited or displayed publicly through any means.

All Entrants must have a valid email address. No automated entry devices and/or programs permitted. All Submissions become the sole and exclusive property of the Scholastic Inc. (“Sponsor”) and receipt of Submissions will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled Submissions, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed Submissions are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

2. Eligibility. Participation is open only to legal residents of the fifty (50) United States and the District of Columbia, who are at least 18 years of age, or the age of majority in their state if older, as of date of entry and are the parent or legal guardian of a child between the ages of 8-17 at the time of entry. Void outside of the foregoing territory, and where prohibited or restricted by law. Employees, officers and directors of Sponsor, and its parent companies, subsidiaries, affiliates, advertising and promotion agencies, and their immediate families (parents, children,

siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter.

3. Submission Guidelines and Content Restrictions: By entering, each Entrant agrees that their Submission conforms to the Submission Guidelines and Content Restrictions as defined below (collectively, the “Guidelines and Restrictions”) and that Sponsor, in its sole discretion, may remove any Submission and disqualify an Entrant from the Contest if it believes, in its sole discretion, that the Entrant’s Submission fails to conform to the Guidelines and Restrictions.

Submission Guidelines:

- The Essay must be created solely by the Entrant’s child who is between eight (8) and seventeen (17) years of age at time of entry.
- The Submission must be submitted by that child’s parent or legal guardian.
- The Essay must be 100 words or less answering the question “What Class Would You Take at Hogwarts and Why?”.
- The Submission must be entered online through the Site in accordance with the instructions on the Site. Entries by mail will not be accepted.

Content Restrictions:

- The Submission must be the child’s original creation, not produced by using any Artificial Intelligence or similar tools, including but not limited to ChatGPT, in whole or in part, and not contain any previously published or third-party material, including but not limited to any third party’s text, trademarks, and/or logos;

The Essay must be written text only and not include any photographs, illustrations, video or other material;

- The Submission must not contain material that violates or infringes any rights of any other party, including but not limited to copyright, trademark, privacy, publicity or any other intellectual property rights;
- The Submission must not disparage Sponsor, Author, and/or any other person or party;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, defamatory or otherwise objectionable, as determined in Sponsor’s sole discretion; and
- The Submission must not contain material that violates any applicable laws or regulations.

4. License. By entering a Submission, Entrant grants Sponsor, including its designees, a royalty-free, sub-licensable, irrevocable, perpetual, non-exclusive license to use, share, distribute, tweet, retweet, post, repost, reproduce, publish, and display the Submission, in whole or in part, on a worldwide basis, and to incorporate the Submission into other works, in any form, media or technology now known or later developed, including, but not limited to, on any and all web sites and social media platforms, for any legal purpose related to the Contest, Sponsor and/or Harry Potter, including advertising, promotion and marketing in connection therewith.

5. Judging Criteria. By around October 17, 2023, all eligible Essays will be judged by Sponsor. All Essays will be judged based on the following equally weighted judging criteria (“Judging Criteria”): (a) imagination; (b) creativity; and (c) originality. By entering the Contest, Entrants fully and unconditionally agree to be bound by these rules and the decisions of Sponsor and judges, which will be final and binding in all matters relating to the Contest.

6. Prizes. Three (3) Grand Prize Winners will each receive a trip to either: Universal Studios Hollywood or Universal Orlando Resort, including round-trip coach airfare, 3-night's stay in hotel, 2-day park tickets for the winner and their child to be redeemed for travel between December 1, 2023 and November 30, 2024, subject to availability and/or block out dates at Universal Studios. Additionally, the winner will receive a \$500 Visa® gift card and one Harry Potter Boxed Set containing hardcover copies of all seven book in the Harry Potter series for themselves plus 35 paperback copies of *Harry Potter and the Sorcerer's Stone* to donate to the school or classroom of their choice. Approximate retail value of each Grand prize: \$4,000 (U.S.). All unspecified expenses are the responsibility of the winner(s).

Twenty-Five (25) First Prize Winners will each receive one Harry Potter Boxed Set containing hardcover copies of seven book in the Harry Potter series for themselves plus 35 paperback copies of *Harry Potter and the Sorcerer's Stone* to donate to the school or classroom of their choice. Approximate retail value of each First prize: \$750 (U.S.).

Winners will be announced on or about October 27, 2023. Prizes are non-transferable. No substitutions or cash redemptions, except in the case of unavailability of any prize, in which event Sponsor reserves the right to substitute a prize of equal or greater value. Any and all federal, state and local taxes are the sole responsibility of the winners.

By accepting the prize, each winner grants to Sponsor the right to use their and their child's name, likeness, biographical information, and Submission, including Essay, as well as any statements made by each winner and their child regarding the Contest and/or Sponsor for purposes of advertising and promotion without further notice or compensation, except where prohibited by law. One or more winners may also be asked to attend and participate in media and/or public relations events (the "Media Events") designated by Sponsor and/or requested by various media outlets. Upon Sponsor's request, and subject to winner's availability, each winner agrees to participate in such Media Events without any further compensation. Sponsor shall have the right, in its sole discretion, to choose the winners it wishes to participate in such Media Events. By accepting the prize, all winners, whether or not chosen to participate in such Media Events, agree to release Sponsor, and its affiliates, subsidiaries, distributors and agencies, and hold each of them harmless, from any claims relating to their selection, non-selection, participation or non-participation in any Media Events.

7. Notification. Potential winners will be notified by email and/or phone on or about October 17, 2023 and **will be required to sign and return, an Affidavit of Eligibility, Liability/Publicity Release (on behalf of themselves and their child) within three (3) business days of prize notification. If any potential winner cannot be contacted within three (3) business days of first notification attempt or fails to return any required documentation within three (3) business days of notification, if any prize or prize notification is returned as undeliverable, if any potential winner rejects his/her prize or in the event of noncompliance with these Contest rules and requirements, such prize will be forfeited and may be awarded to an alternate winner.** Upon prize forfeiture, no compensation will be given. Winners and their children acknowledge and agree that the fact they won will be confidential and they shall not tell anyone that they have won and shall keep the fact they've won strictly confidential unless and until Sponsor publicly announces the Contest winners.

8. By participating, Entrants and winners agree to release and hold harmless Sponsor, Universal and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents,

successors, assigns, employees, officers and directors, and their respective advertising and promotion agencies (collectively, "Released Entities"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in the Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. Entrants who do not comply with these Official Rules or attempt to interfere with this Contest in any way shall be disqualified. Sponsor is not responsible if Contest cannot take place or if any prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather, epidemics, acts of terrorism or any other reason beyond the reasonable control of Sponsor. WITHOUT LIMITING THE FOREGOING, IN NO EVENT WILL THE RELEASED ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND/OR USE OF THE SITE AND/OR AS A RESULT OF DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE CONTEST. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

9. Additional Terms. Any attempted form of entry other than as set forth in Section 1 above is prohibited; no automatic, programmed, robotic or similar means of entry are permitted. The Released Entities are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Contest as it determines is appropriate, including but not limited to should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud, epidemics or other causes beyond its reasonable control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor will select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it determines, in its sole discretion, to be tampering with the entry process or the operation of the Contest or Site, or attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants or Sponsor representatives. In the event of a dispute as to any Submission, the authorized account holder of the email address used to enter will be deemed to be the Entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each Entrant may be required to show proof of being an authorized account holder.

10. Disputes; Governing Law. Any dispute or claim arising out of or relating to these Official Rules and/or the Contest shall be subject to the laws of the State of New York, without regard to conflicts of laws principles, and the exclusive jurisdiction of the federal and state courts in New York County, New York. The parties hereby waive any defense of lack of personal jurisdiction or inconvenient forum, as well as all rights to a jury trial in any action or proceeding instituted in connection with these Official Rules and/or the Contest.

11. Use of Data. Any and all personal data collected by Sponsor its privacy policy located at <https://www.scholastic.com/privacy.htm>. By participating in the Contest, Entrants hereby agree to Sponsor's collection and usage of their personal information in accordance with its privacy policy and acknowledge that they have read and accepted Sponsor's privacy policy.

12. List of Winners. To obtain a list of winners, send a self-addressed, stamped envelope by December 29, 2023 to: **THE HARRY POTTER "WELCOME TO HOGWARTS" Winners List (RD)**, Scholastic Inc., 557 Broadway, New York, NY 10012.

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Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort and Universal City Studios LLC d/b/a Universal Studios Hollywood are not sponsors of this Contest and are not responsible for its administration, the collection of the entries, the conduct of the draws, the selection of winners, or the fulfillment of any prizes.