10 Tips to Grow a Reader

1. **CHOICE IS KEY**
   Let your child choose the book. 91%* of kids say that their favorite books are the ones they pick out themselves.

2. **GET CLUES FROM THE COVER**
   Before reading, have your child look at the front cover of the book. Ask him or her to predict what the book could be about based on the artwork and the title.

3. **BUILD VOCABULARY**
   Ask your child to make a list of any unfamiliar words while reading. Using the art and text around a particular word, see if your child can uncover its meaning. Remember: Pictures can say as much as words!

4. **DISCUSS STRUCTURE**
   Explore the range of structures in Branches series. Some series feature diary entries, speech bubbles, cartoon panels, and even maps. Talk about how such features help the text tell the story.

5. **TALK ABOUT BOOKS**
   Share information about books you're reading and ask your child to do the same. If you share your love of books, chances are your child will love books, too!

6. **MAKE CONNECTIONS**
   As your child reads a story, ask him or her to make connections between the characters and events in the story and people or events in real life.

7. **MAKE TIME FOR Q&A**
   After finishing a book, take a look at the Q&A page at the back of your Branches book. Discussing and answering questions helps reinforce a child’s understanding of the story.

8. **GET ACTIVE**
   The last page of each Branches book includes at least one activity prompt. Ask your child to complete the activity. Encourage creativity.

9. **SPARK IMAGINATION**
   What does your child hope will happen in the next book? Provide paper and pencils, and let them have fun drawing and writing down their ideas.

10. **READ TOGETHER**
    Model good reading behavior by turning off phones and TVs. And smile—you're enjoying a good book, and so is your child!

New readers ages 5–8 are just starting their reading careers and Branches books are there to guide the way!

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